

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (currently amended) A method for ordering of digital photo services over a communication network comprising:
 - providing a plurality of photo service providers;
 - providing a plurality of order terminals, each of said order terminals being associated with one of a plurality of business entities maintaining information on a server with respect to business relationships between said plurality of photo service providers and said plurality of business entities; and
 - providing a selection of offerings with respect to two or more of said plurality of service providers from said server at one of said order terminals based on said business relationships, and the selection of a desired goods or services by a user of said order terminal.
2. Cancelled
3. Cancelled
4. (original) The method according to claim 1 wherein said offering is displayed in a presentation format that is also based on said business relationship.
5. (original) The method according to claim 1 whercin said order terminal comprises one of the following:
 - an automated teller machine
 - a photo kiosk
 - a personal computer
 - a wireless imaging device.
6. (original) The method according to claim 1 wherein said plurality of business entities comprises one or more of the following:

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a retail store
a manufacturer of an imaging device
an automatic teller machine owner

7. (original) The method according to claim 1 wherein said plurality of photo service providers provide one or more of the following services:
printing of digital images;
on-line storage of digital images;
providing digital storage media containing digital images;
providing associated goods and/or services with respect to hard copy prints.

8. (original) The method according to claim 1 wherein said business relationships include friendly, neutral, and hostile relationships.

9. (original) The method according to claim 1 wherein said business relationships are maintained in a services directory by a service manager.

10. (currently amended) A system for facilitating ordering of digital photo services over a communication network by a user among a plurality of photo service providers from a plurality of order terminals, each of said order terminals being associated with one of a plurality of business entities, comprising:

a control system for maintaining information with respect to business relationships between said plurality of photo service providers and said plurality of business entities, said control system having a communication device for communicating with said plurality of order terminals over said communication network, said order terminal being used by said user displaying a selection of offerings with respect to two or more of said plurality of service providers based on said business relationships, and the selection of a desired goods or services by a user of said order terminal.

11. Cancelled

12. Cancelled

13. (previously presented) The system according to claim 10 wherein said offering is displayed in a presentation format that is also based on said business relationship.

14. (previously presented) The system according to claim 10 wherein said order terminal being used by said user comprises one of the following:

- an automated teller machine
- a photo kiosk
- a personal computer
- a wireless imaging device.

15. (previously presented) The system according to claim 10 wherein said plurality of business entities comprises one or more of the following:

- a retail store
- a manufacturer of an imaging device
- an automatic teller machine owner.

16. (previously presented) The system according to claim 10 wherein said plurality of photo service providers provide one or more of the following services:

- printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images;
- providing associated goods and/or services with respect to hard copy prints.

17. (previously presented) The system according to claim 10 wherein said business relationships include friendly, neutral, and hostile relationships.

18. (previously presented) The system according to claim 10 wherein said business relationships are maintained in a services directory by a service manager.

19. (currently amended) A computer software program having instructions such when loaded on to a computer said program will implement a method for ordering of digital photo services over a communication network among a plurality of photo service providers from a plurality of order terminals, each of said order terminals being associated with a one of a plurality of business entities, said method comprising:

maintaining information with respect to business relationships between said photo service providers and said plurality of business entities; and

providing a selection of offerings with respect to two or more of said plurality of service providers at one of said order terminals based on said business, and the selection of a desired goods or services by a user of said order terminal.